



Startup Incubator Human Resources Management and Safety Support Program

Why We Are Doing What We Are Doing:

A province-building project is not dependent of government policies or the state of the world economy. It is about us, our courage, our imagination and our determination to do better. We can do it ourselves. ~Now or Never Nova Scotia Report, 2014~

HR pros incorporated was founded in 2008 by Sylvain Allaire, Vice President Sales and Marketing, and Tanya Sieliakus, Vice President Consulting Services. Both believe strongly in the power of corporate citizenship and giving back to the communities in which they live and do business.

In 2014, HR pros launched a new program aimed at providing tangible support to entrepreneurs and their start-up ventures. HR pros offers the successful applicants world-class human resources management and safety counsel that is meaningful, practical and not outside of the entrepreneur's ability to manage. We are doing this because HR pros wants to be engaged and contribute to the growth of entrepreneurship in our Province.

The Program:

Recognising the challenges of start ups, HR pros will provide free human resources management and or safety counsel to successful applicants for a period of 12 months. Counsel includes one-on-one strategic consultation, as well as limited project work, with the intent of building the entrepreneur's human capital understanding in a limited resource market.

HR pros will select one company every six (6) months from a business and incubation groups such as: Innovacorp, Entrepreneurs' Forum, BioNova, or Volta.

Criteria for selection:

The following are mandatory criteria:

- Incorporated in Nova Scotia
- Incorporated for less than five (5) years
- Either has one or more employees or there is the intent to hire one or more Nova Scotia employees within the next 12 months
- Potential to create more employment in Nova Scotia



HR pros will offer:

- 20 hours of one-on-one advisory consultation, or project work, in human resources management, safety or business acumen to be used, as needed, over a one year period.
- Services will be delivered by phone, email or in person.

Client agrees:

- To provide a letter of testimonial at the end of the one year period.
- To promote this program.

To apply:

Interested applicants should complete and submit the attached application form to HR pros by 30 April and 1 October.

HR pros reserves the right to amend the terms or cancel the program at its sole discretion.



Name of Company: _____

Number of employees: _____ Plans to Hire in the next 12 months: Y N

Mailing Address of Business: _____

Phone: _____

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