



## THE BOTTOM LINE

Small business funding opportunities for exporting activities

## ARTICLES OF INTEREST

## ANNOUNCEMENTS

Innovacorp I-3 technology start-up competition launched  
Destination Halifax names President and CEO

## UPCOMING EVENTS

Halifax Chamber of Commerce Open House  
Halifax Chamber of Commerce Business After Hours  
WorkSafeNB Health and Safety Conference  
Halifax Partnership BBB Trust Summit  
2015 Atlantic Provinces Reverse Trade Show  
Pink Larkin Restorative Workplace Investigations Workshop

## WEDNESDAY WEBINARS

October's Webinar: Returning to Work Following a Workplace Injury

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## THE BOTTOM LINE:

Are you a small business owner looking for some extra funding in order to become a first time exporter or to increase the export activity of your business? [Nova Scotia Business Inc.](#) has a number of funding opportunities that may apply to you. For more information and to see deadlines for submissions, take a look at their [Small Business Development Program](#) and their [Export Growth Program](#).

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## ARTICLES OF INTEREST:

[The One Detail You Must Include in a Job Description](#). ProfitGuide.com, September 3, 2015

[Using Job Descriptions to Control Worker Compensation Losses](#). Amaxx Workers Comp Resource Center, September 10, 2015.

[Nova Scotia business owner faces criminal negligence, other charges, in auto shop death.](#) Metro News, September 10, 2015.

[New look coming to downtown Halifax.](#) Global News, September 14, 2015.

[10 Really Unusual Sick Day Excuses.](#) PopSugar, September 14, 2015.

[Quit Whining and Do Your Job.](#) Huffington Post, September 15, 2015.

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## **ANNOUNCEMENTS:**

[Innovacorp I-3 technology start-up competition launched.](#) Entrepreneurial start-ups that offer high-potential, knowledge-based initiatives could be in line for up to \$100,000 through an annual, provincial competition.

[Destination Halifax](#) names President and CEO. Ross Jefferson is the new president and chief executive officer of Destination Halifax. He has over fifteen years of management experience, including five years as Executive Director of Discover Saint John in New Brunswick. See the [full release](#) for more details.

Do you have an announcement you would like to share through our newsletter? If so, please contact Greg Cole at [greg@hr-pros.ca](mailto:greg@hr-pros.ca) with the details.

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## **UPCOMING EVENTS:**

The [Halifax Chamber of Commerce](#) will be hosting an [Open House](#) in their new offices on 32 Akerley Boulevard in Dartmouth on October 6 from 4:00-7:00pm. It's free to attend but an RSVP is requested. All the details can be found on the [Chamber's website](#).

The [Halifax Chamber of Commerce](#) will also be hosting their monthly [Business After Hours](#) on October 8 at the [Art Gallery of Nova Scotia](#) at 1723 Hollis Street from 5:00-7:00pm. Again, it's free to attend but an RSVP is requested. Full details can be found on the [Chamber's website](#).

[WorkSafeNB](#) is holding their [Health and Safety Conference](#) on October 7-9 at the [Fredericton Convention Centre](#). The conference's aim is to improve workplace health and safety practices by educating and reporting on current health and safety issues and trends. More information can be found on [the conference event page](#).

Halifax Partnership is holding [BBB Trust Summit: Halifax](#) on October 26 from 8:00am- 4:30pm at the [Westin Nova Scotia](#). Join leading experts who will share tactics and strategies you can put to work right away to help you find and keep customers, hire and retain great employees, and promote and protect your business in the rapidly changing online world. For full details or to register see the session's [event page](#).

Plan to attend the [2015 Atlantic Provinces Reverse Trade Show](#) being held on October 27 from 1:00-4:00pm at the [Canadian Museum of Immigration at Pier](#)

21. The Atlantic Provinces Reverse Trade Show (APRTS) not only helps Nova Scotia companies learn how to sell their goods and services to the provincial governments of Atlantic Canada; the Government of Canada; municipalities, academic institutions, school boards, health authorities and various other public sector entities but also presents real opportunities to build relationships with the end purchasers of these goods and services. For more information or to register see the Show's [event page](#).

[Pink Larkin](#) is holding a [Restorative Workplace Investigations Workshop](#) for senior HR practitioners. Part 1 will be held on November 13 from 8:30am–4:30 pm at the Pink Larkin offices at Suite 201, 1463 South Park Street in Halifax. For more information or to register see the [event page](#).

Do you have an event you'd like to share through our newsletter? If so, please contact Greg Cole at [greg@hr-pros.ca](mailto:greg@hr-pros.ca) with the details.

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### **HR PROS WEDNESDAY WEBINARS:**

#### [Returning to Work Following a Workplace Injury](#)

Join us for October's Wednesday webinar to learn more about the process of helping employees return to work after suffering a workplace injury. Guest hosting this month will be our good friends from Portland Physiotherapy to talk about topics such as Direct Access to Physiotherapy, the importance of early intervention and navigating the Worker's Compensation Injury Management Process to decrease time away from the workplace following a workplace injury. It's sure to be informative, we hope to see you there!

### **Reserve your seat today!**

Remember, our webinars are free and take less than an hour!

#### [Reserve your place for October 21, 2015 at 10:30am](#)

Some of our previous webinars are available for downloads. Follow the link to download and watch on your own time:

[Job Descriptions: The Many Uses of Job Descriptions & How They Help Build Accountability](#) (September 2015)

[Retaining Your Best Employees](#) (August 2015)

[Employee Retention Programs](#) (July 2015)

[Vacation: Demystifying Your Obligations Found Under Law](#) (June 2015)

[Workplace OH&S: It's More Than Just Compliance](#) (May 2015)

What topic would you like us to address in upcoming webinars? Please [let us know!](#)

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