



THE BOTTOM LINE

Will you hire a student this summer? See the list of funding programs for [Nova Scotia, PEI, and New Brunswick](#).

The minimum wage in Nova Scotia will increase to \$10.15 on 1 April 2012. For more information, consult the Press Release from the Department of Labour and Advanced Education of [25 January 2012](#). In New Brunswick, also on 1 April 2012, the minimum wage will increase by \$0.50 to \$10.00 per hour.

ARTICLES OF INTEREST

Easing the farm labour crunch. [The Western Producer, 2 Feb 2012](#).

Demand for skilled workers intensifies in electricity industry. [Daily Business Buzz 3 Feb 2012](#).

Temporary Foreign Workers: positive and negative impacts. [Chronicle Herald, 11 Feb 2012](#).

Immigrant workers need protection. [Winnipeg Free Press 13 Feb 2012](#).

Staff retention tough job for small business. [Winnipeg Free Press 18 Feb 2012](#).

Canada's foreign worker boom. [MacLeans' 21 Feb 2012](#).

Is your recruitment strategy effective? Would you like a second opinion? If you require assistance, contact [Tanya](#) or [Sylvain](#) today.

EVENTS AND ANNOUNCEMENTS

HR pros will be delivering Human Resources Management workshops for the [Farmers' Markets of Nova Scotia](#) in Wolfville and Halifax during March.

HR pros will be at the [2nd Annual Iranian Trade Show](#) at the World Trade and Convention Centre on 11 March 2012 and at the [Halifax Entrepreneurship Expo](#) on 18 April at the Cunard Centre.

Junior Achievement of Nova Scotia is looking for volunteers in March to deliver the Economics for Success to grade nine students across the Province. Sylvain has delivered this program several times in French and in English. It is a great experience which only requires a few hours of your time. To volunteer, visit the [Junior Achievement of Nova Scotia's](#) web site.

Purple Day for Epilepsy – March 26th is a global awareness campaign in support of people

with epilepsy around the world. People from all walks of life around the world – from school children through university students and politicians to celebrities – will be wearing purple on March 26th to show their support and draw attention to epilepsy, which affects nearly 300,000 people in Canada. Join the Campaign at [Purple Day](#)

Breast Cancer Action Nova Scotia will hold its annual Pink Spring Celebration on Saturday 28th April at the Westin Hotel. For ticket information visit the [Pink Spring](#) web site.

The Progress Club of Halifax will hold its annual Big Spring Auction in support of the [Progress Centre for Early Intervention](#) on 5 May at the Cunard Centre.

TELL US ABOUT YOUR BUSINESS

You are invited to post a description of your business on our [Facebook Page](#). Please do include a link to your Facebook page for increased visibility.



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